

Fjäderfä 2023

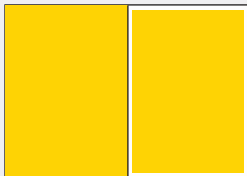
Valid from 2022-10-01

www.fjaderfa.se

Advertising formats

width x heights in mm

1/1 page



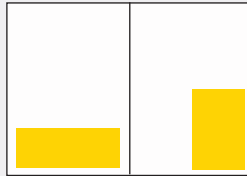
210x282 mm 185x260 mm
+3 mm

1/2 page



185x125 mm 90x260 mm

1/4 page



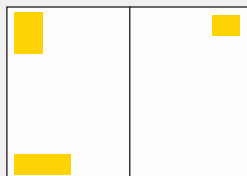
185x60 mm 90x125 mm

1/8 page



90x60 mm 185x30 mm

1/16 page 43x30



45x64 mm 43x30 mm
90x30 mm

Advertising rates

TEXT PAGES

Format	Price
Spread	20.700 kr
1/1 page	13.200 kr
1/2 page	8.300 kr
1/4 page	4.800 kr
1/8 page	3.000 kr

CLASSIFIED RATES

Format	Price
1/8 page	2.300 kr
1/16 page	1.600 kr
43x30 mm	1.000 kr

Additional charges:

1.000 SEK for inside front and inside cover

2.000 SEK for rear cover (Note! Format 210 x 255+3 mm)

Terms of payments: Payment due 10 days after publication date. VAT will be added. In order for our international clients not to have to pay swedish VAT, VAT registration number has to be specified on the sales confirmation. Prices listed are valid on the condition that Lime AB is provided with ready-to-use digital material.

Technical facts

Format: Magazine, 210 x 282 mm

Printed size: 185 x 260 mm

Screen: 175 lines/tum

Circulation: 1.800 ex/nr

Publishing: 8 issues/year

**Material should
be sent to:**

E-mail: annons@lime.nu

Publishing plan 2023

Nr	Material	Publishing
1	9 January	3 February
2	20 February	17 March
3	3 April	28 April
4	8 May	2 June
5	19 June	14 July
6	14 August	8 September
7	2 October	27 October
8	13 November	8 December



By order of Föreningen Svensk Fjäderfäskötsel
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